



8<sup>th</sup> Edition of  
**Regional Construction  
Chemicals Conference**

**Venue** - Vivanta by Taj - Surya, Coimbatore, 105, Race Course Road, Coimbatore - 641018. Tamil Nadu , India

**Date** -22<sup>nd</sup> February, 2019



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BENEFIT FROM THE  
PEOPLE WHO KNOW  
**CONSTRUCTION  
CHEMICALS**  
THE BEST



## Why Coimbatore?

The spatial expansion of urban areas in and around Coimbatore city has been tremendous in the past decades due to increasing diversity of economic activities. In the sphere of economic activities, the city has constantly improved itself by keeping up with globalisation and liberalisation trends in other parts of the country. Coimbatore is the 15th largest Urban Agglomeration (UA) in India and the second-largest city in the state of Tamil Nadu. Among India's major states, that's why Coimbatore is the perfect place for regional focus of CCMA.



## Objectives of C3R

### BENEFIT FROM THE PEOPLE WHO KNOW CONSTRUCTION CHEMICALS THE BEST.

The Construction Chemicals Manufacturers Association (CCMA), the body, mind and soul of the construction chemicals industry in India will be hosting the Eight Construction Chemical Conference Regional in 2019. C3R will be held on 22<sup>nd</sup> February, 2019 at Vivanta by Taj - Surya, Coimbatore, 105, Race Course Road, Coimbatore - 641018. Tamil Nadu, India. The Theme for C3R is 'Methods and Practices on the Use of Construction Chemicals'. An exciting line-up of industry captains, research scholars and industry veterans will disseminate vital information on the emerging materials, methods and practices that are taking shape in the construction chemicals sector today. Delegates to C3R will benefit from an insightful program balanced with an opportunity to create an ideal networking opportunity that is bound to unite the industry together in its quest for excellence.

## About CCMA

Construction Chemicals Market was valued at \$27,162 million in 2015, and is expected to reach \$40,154 million by 2022, supported by a CAGR of 5.6% during the forecast period 2016 - 2022. Construction chemicals are specialty products that are crucial for sustainable infrastructure and energy conservation in construction industry to increase durability of buildings, and to provide added fortification from environmental hazards.

In India the industry currently represents a combination of organized and unorganized sector. The leading manufacturers have come together to form an association - The Construction Chemicals Manufacturers' Association (CCMA). The key objective of CCMA will be to promote the growth of the construction chemicals industry by raising the awareness and quality standards as well act as a representative body for communicating with Government, chambers of commerce, regulatory authorities and other forums, be it domestic or international.

## Aims and Objectives of CCMA

- ▼ Provide a forum for construction chemicals manufacturers in India and promote the interest of its members in relation to commerce and industry in India. In particular, identify and discuss common problems facing the construction chemicals industry to arrive at solutions, including exchange of information amongst its members.
- ▼ Educate members on provisions of various central and state enactments and their amendments through seminars, meetings, exhibitions etc.
- ▼ Promote and accelerate the growth of the construction chemicals industry in India by collecting and disseminating statistical and technical information and creating awareness to maintain high standards among users.
- ▼ Be a constructive forum to communicate with governmental bodies /associations, chambers of commerce and other commercial, industrial and public bodies within or outside India to promote the objectives of the association.
- ▼ To establish a just, equitable standard/practices in the manufacture of construction chemicals, trade and commerce. To regulate the conduct and practice of construction chemicals trade and manufacture
- ▼ Stand out as a body to continuously impart awareness amongst construction chemicals manufacturers to maintain high standards and business ethics for the benefit of end users. Achieve this through continuous education in the field of construction chemicals by means of training and upgrading the skills of personnel by organizing workshops, conferences, lectures, seminars, disseminating information through periodicals or journals, books, institution of scholarships, fellowships, awards, and encouraging research studies.
- ▼ To subscribe to become a member of or otherwise affiliate or cooperate with any other body in India or elsewhere with which the association has common interest to establish, cooperate with, or receive into the association or otherwise assist any association or accept affiliation of any other association having objectives similar to those of association.
- ▼ To do all such acts, deeds and things as may be necessary and conducive to the manufacture, and development of trade and commerce in relation to or incidental to the construction chemicals industry, in the promotion or attainment, or in the overall interest of the objectives of association.



## The presentations and technical sessions shall address the following

- ▼ Construction chemicals for enduring concrete structures
- ▼ Structural waterproofing using construction chemicals
- ▼ Use of construction Chemicals to overcome construction hazard
- ▼ Use of aluminium silicate for high performance concrete
- ▼ Role of polymer in concrete repairs
- ▼ Injection materials and machineries
- ▼ Screed additives technology
- ▼ Waterproofing chemicals
- ▼ Waterproofing of basement using membrane
- ▼ Water tight concreting system
- ▼ Fully bonded membrane for underground structure
- ▼ Concrete protection system
- ▼ Structural strengthening using FRP system
- ▼ New generation sealants
- ▼ Mechanized plastering
- ▼ Sustainability & Construction Chemicals
- ▼ Polymer modified mortar & concrete
- ▼ Admixture for tall buildings
- ▼ Refurbishment of distressed structures and bridges
- ▼ Protection of rebar through corrosion protection
- ▼ How to making wet rooms dry
- ▼ Precision grout for machine foundation
- ▼ Resin flooring for industry
- ▼ Spray applied concrete repair
- ▼ Joint sealants & adhesives
- ▼ Roof waterproofing
- ▼ Rock support using sprayed concrete
- ▼ Waterproofing of tunnels

## Who Should Attend

- ▼ Government Institutes and Construction Bodies
- ▼ Real Estate Developers
- ▼ Builders and Civil Contractors
- ▼ Infrastructural and Industrial Enterprises
- ▼ Engineers
- ▼ Architects
- ▼ Consultants
- ▼ PMCs and EPC Contractors
- ▼ Applicators and Resellers of Construction Chemicals
- ▼ Construction Chemicals Professionals

We also welcome Architect & Civil Engineers & Students to take part in the conference. The student participants will be given participation certificate at the end of the sessions.

## Sponsorship Opportunities

### DIAMOND

₹ 2,00,000/-

#### Deliverables:

Logo on both side of the backdrop, 20 Delegate Passes, 1 Slot for Corporate Audio Visual presentation 10 mins. Free distribution of catalogues and freebies through kit, Banner at venue, Logo and Name in all communications.

### GOLD

₹ 1,00,000/-

#### Deliverables:

Logo on both side of the backdrop, 10 Delegate Passes, 1 Slot for Corporate Audio Visual presentation 5 mins. Free distribution of catalogues and freebies through kit, Banner at venue, Logo and Name in all communications.

### KIT

₹ 50,000/-

#### Deliverables:

Name & logo in the Inner Flap of the Kit. Logo on one side of the backdrop, 4 delegate passes, Free distribution of catalogues and freebies through kit.

### SILVER

₹ 50,000/-

#### Deliverables:

Logo on one side of the backdrop, 4 Delegate Passes.

### LUNCH / TEA

₹ 25,000/-

#### Deliverables:

Banner at Lunch venue as lunch

### LANYARD

₹ 25,000/-

#### Deliverables:

Logo on the Lanyard.

**Sponsorship fee are inclusive of GST**

**DISTRIBUTION OF  
CATALOGUES  
THROUGH KIT**

**₹ 10,000/-**

**Maximum 8 Pgs Promotional Literature + One  
Complimentary Gift Item**

**Delegate Fee**

MEMBERS OF CCMA & SUPPORTING ORGANISATION	ALL OTHERS	STUDENTS
₹ 1,750/-	₹ 2,250/-	₹ 1,000/-

**(Exclusive of 18% GST)**

\* Fee includes: Registration, delegate kit, conference literature, lunch, tea /coffee, excludes airfare, hotel stay or any other incidental expenses.

\* Fee includes For Students: Delegate kit, conference literature, lunch, tea/coffee and participation certificate | Service tax as applicable on the above.

**Convener**

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**For Net Banking**

Name of the Account: CONSTRUCTION CHEMICALS MANUFACTURERS ASSOCIATION	Account Number: 62113917133	IFSC Code: SBIN0020313
Payee Bank: State Bank of India, Sion branch Mumbai 400022.	MICR: 400002421	

\* Cheque / DD should be drawn in favour of 'Construction Chemicals Manufacturers Association' payable at Mumbai



## Advisory Committee

**Samir Surlaker**  
Director,  
Assess Buildchem Private Limited,  
Advisor of CCMA

**G. Ramadas.**  
General Manager (Marketing),  
Cera-Chem Pvt. Ltd.

**D. Sridhar**  
Director,  
Metro Civil Technologies Pvt Ltd

**V. Srinivasan**  
Sales Director,  
Flowcrete

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Chairman,  
ACCI Coimbatore

**K. Chinnaswamy**  
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BAI Coimbatore

**Ar. C. Prabhakar**  
Chairman,  
Indian Institute of Architects  
IIA Coimbatore Centre

**Dr. R. Ilangoan, M.E, Phd.**  
Former Chief Engineer,  
Public Works Department

**Er. Sankara Subramaniam**  
HOD, Civil Engineering,  
P.S.G College of Technology Coimbatore

**Er. Surendra Babu,**  
IDSE, SE,  
Commander works engineers  
Military Engg Services  
Coimbatore

**Ar. P. Arun Prasad**  
Principal Architect,  
Arun and Associates Coimbatore

## Office Bearers

### President



**Arijit Basu**  
MD,  
Sika India Pvt. Ltd.

### Vice-President



**Dr. Vijay Immanuel Raman**  
Business Director  
Construction Chemicals South Asia  
BASF

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**D P Sengupta**  
President,  
STP Ltd.

### Joint Secretary



**Dr. B L Mahaeswari,**  
MD & CEO,  
Aquaproof Construction Chemical  
(I) Pvt. Ltd.

### Treasurer



**Satish Jaysankar**  
MD,  
Concrete Additive &  
Chemicals Pvt Ltd (CAC)

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Fairmate Chemical  
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**Gopinath Krishnan**  
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India Pvt. Ltd.



**Sunny Surlaker**



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Patron Member	₹10,00,000/-	By invitation
Ordinary Member	₹1,00,000/-	₹35,000/-
Associate Member	₹50,000/-	₹20,000/-

### CCMA Ordinary Members



### CCMA Associate Members



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### CONSTRUCTION CHEMICALS MANUFACTURERS ASSOCIATION (CCMA)

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